

m e d i a r e l e a s e

Date: 9 November 2009

Subject: Snowy Hydro increases its support to the Snowy Ride

Snowy Hydro Increases its support to the Snowy Ride

Snowy Hydro has been involved with Snowy Ride since the very first event 9 years ago and in that time the event has now become a major fundraiser for the Steven Walter Fund and the Children's Cancer Institute of Australia.

This weekend the Snowy Ride attracted a record 3,200 riders and raised over \$200,000 including a \$15,000 donation by Snowy Hydro.

Snowy Hydro CEO and Managing Director Mr Terry Charlton made the announcement on Friday 6th on the Snowy Ride Kids Day at Charlottes Pass Resort.

Mr Charlton said, "Snowy Hydro strongly supports the Snowy Ride because this money goes directly towards research to finding a cure for childhood cancer and is also a very successful regional tourism event".

The Snowy Ride Kids Day has been running for 6 years now and is the first day of the Snowy Ride. Children fighting cancer and their families are brought down to the Snowy Mountains for a weekend of relaxation, fun and excitement. The Snowy Ride Kids Day is made possible through the support of a range of volunteers and groups such as the Honda Goldwing Club and Charlottes Pass Resort. The Snowy Ride Kids Day is jointly sponsored and organised by the NPWS and Snowy Hydro.

In announcing the increased donation at the Snowy Ride Kids Day, Mr Charlton added, "Snowy Hydro's donation of \$15,000 to the Steven Walter Foundation is consistent with Snowy Hydro's strong support of significant and meaningful community partnerships that also include the Snowy Hydro SouthCare Rescue Helicopter and our Young Driver Training Program".

Mr Joe Collins, the Executive Chairman of the Children's Cancer Institute of Australia said 'Snowy Hydro has been a long supporter of the Snowy Ride and we thank Snowy Hydro for their generosity and strong support.

For more information, please call:

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