

m e d i a   r e l e a s e

**Date:** 17<sup>th</sup> April 2007

**Subject:** SNOWY HYDRO A HIT WITH COMMUNICATIONS

In just three months over 30,000 hits, better known as visits, have been made on the Snowy Hydro water resources information pages located on their website. While this has exceeded Snowy Hydro's expectation, other very positive feedback has been received that indicates this website is satisfying a community interest.

In response to the worsening drought situation Snowy Hydro developed an internet based water resources webpage, the 1800 123 695 recorded message service and monthly water storage updates for local stakeholders. These services which are updated regularly provide detailed water information including inflows into the Scheme, data on releases into the Snowy, Swampy Plains and Murrumbidgee River's, as well as the normal Lake Levels updates.

David Hogan, Regional Marketing Manager, Snowy Hydro Limited said: "the updating of local communities is working well. Snowy Hydro have been conducting presentations to community groups and regularly communicating with local stakeholders. Recently Snowy Hydro Area Manager Darryl Pead and I presented to the Lake Eucumbene Chamber of Commerce providing an overview of the current water situation."

Jan Leckstrom, President of the Lake Eucumbene Chamber of Commerce said: "Snowy Hydro's willingness to assist the Chamber and the community with information regarding current water levels and forecasts was evident by the level of detail in their presentation and their cooperation in answering member's questions. We welcome Snowy Hydro to come back later this year to present an update."

More presentations are planned including the Tumut Business community this week and the Cooma Chamber of Commerce Dinner meeting next month. David Hogan said: "Snowy Hydro welcomes opportunities to attend and present the facts to other established community groups."

"Clearly water is becoming an even more scarce resource and there is increasing concern throughout the community that this limited resource is being put to its best use. Snowy Hydro hopes that information it supplies contributes to this outcome."

For up to date information on Snowy Scheme water resources visit the Snowy Hydro website at [www.snowyhydro.com.au](http://www.snowyhydro.com.au)

---

**For more information, please call:**

David Hogan  
Snowy Hydro Limited  
02 6453 2014