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**Subject:** Australia's Leading Cloud Seeding Proponents Come Together

## **AUSTRALIAS LEADING CLOUD SEEDING PROPONENTS COME TOGETHER**

Snowy Hydro Limited and Hydro Tasmania have announced a joint venture to provide services to support the interest around Australia in cloud seeding for environmental benefits. Both Companies have very considerable and complementary up-to-date experience and track record in operating successful cloud seeding programs.

"Cloud seeding is one of the most cost effective ways to supplement and manage water resources, and must be considered as part of any water reform agenda. This partnership, between two leading Australian advocates, provides the nation with an incomparable source of know-how and "hands-on" commitment to achieving environmental benefit from seeding programs" says Terry Charlton Managing Director Snowy Hydro.

Hydro Tasmania has a well established track record in cloud seeding research and aerial seeding operations spanning some 40 years. Snowy Hydro Limited has developed innovative technology for ground based seeding operations, and has conducted an extensive trial across the Snowy Mountains region of New South Wales. Both programs are recognised as world class.

"This partnership will deliver an enormous benefit to Australia" according to Roger Gill, Executive General Manager, Hydro Tasmania. "There has been unprecedented interest in cloud seeding over the last year. However the demand for services is so great that it cannot currently be satisfied by either company alone. By working with Snowy Hydro, we will satisfy that demand, grow Australia's expertise and ensure the work and expertise is not lost from Australia".